

  
PURO



# iPhone 14

protection accessories



Compatible with

**MagSafe**

  
PURO



# ICON MAG

compatible with MagSafe

**Compatible with  
MagSafe**

**Built-in  
strong magnets**  
for wireless charging

**Raised profiles**  
for screen and camera

**Liquid Silicone**  
soft touch surface

**Inner microfiber**  
soft inner protection



Compatible with Puro  
MagSafe accessories



Charging cable



Ultra Slim Power Mag



Power Mag

The image displays three phone cases arranged diagonally from top-left to bottom-right. The top-left case is a light, dusty pink color. The middle case is a vibrant, dusty blue. The bottom-right case is a solid, deep black. Each case features a circular cutout for a camera lens and a rectangular cutout for a camera lens. The cases are shown from a slightly elevated perspective, highlighting their rounded edges and the texture of the material. The background is a soft, light-colored gradient with a subtle, abstract pattern.

**DUSTY PINK**

**SIERRA BLUE**

**DEEP BLACK**

  
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# LITE MAG

compatible with MagSafe

**Compatible  
with MagSafe**

**Built-in  
strong magnets**  
for wireless charging

**Transparent back**  
anti-scratches

**Perfect alignment**  
magnets and power-source

**Raised profiles**  
for screen and camera



**Compatible with Puro  
MagSafe accessories**



Charging cable



Ultra Slim Power Mag



Power Mag



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# ULTRA SLIM POWER MAG

compatible with MagSafe

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# ULTRA SLIM & COMFORTABLE

Don't stop your activities while  
charging the iPhone.

Charge while texting, reading,  
watching video, taking selfie!





## MagSafe compatible

iPhone 12/13/14 wireless charging

**4000 mAh** provides nearly an entire full extra charge

Slip-proof surface

**Battery status displayed on the iPhone**

**USB-C port input/output** to charge the battery and other devices

Ultra slim profile: **only 1 cm thick**

USB-C to USB-C charging cable included

**Auto wake-up:** the power bank starts charging while attached to iPhone

Compatible with Puro  
MagSafe cover



Lite Mag



Icon Mag

*\*Works with **Made for** and compatible  
MagSafe covers and without cover*



***DUSTY PINK***



***PEARL WHITE***



***SIERRA BLUE***



***DEEP BLACK***

  
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# POWER MAG

compatible with MagSafe

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## MagSafe compatible

iPhone 12/13/14

Wireless Charging

USB-C FAST CHARGING PORT  
INPUT & OUTPUT 10W



USB-A FAST CHARGING PORT  
OUTPUT 10W

### 5000 mAh

Slip-proof surface.

**LED indicators** to check the battery status.

**Provides nearly an entire full extra charge**

**Simultaneous recharge** of the iPhone and the battery.

**USB-C port** to charge the battery and other devices.

**USB-A port** to charge other devices.

**ON/OFF button.**

**USB-C to USB-A charging cable included.**

Compatible with Puro  
MagSafe cover



Lite Mag



Icon Mag

*\*Works with **Made for** and compatible  
MagSafe covers and without cover*

  
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# POWER CABLE

compatible with MagSafe



## Magnets alignment for faster wireless charging

Output	7.5W
Length	1m
Connector	type-C
Material	aluminium

Compatible with Puro  
MagSafe cover



Lite Mag



Icon Mag

*\*Works with **Made for** and compatible  
MagSafe covers and without cover*





*PEARL WHITE*

*DEEP BLACK*

*DUSTY PINK*

*SIERRA BLUE*

The logo for PURO, featuring the word "PURO" in a sans-serif font with a small teardrop icon above the letter "U".



# MAGNETIC STAND

Charge comfortably at your desk

**Compatible with  
Puro MagSafe Cable**

**Anti-scratch  
surface**

**Premium  
Aluminium**

**Anti-slip  
Base**

**Raised profiles  
for screen and camera**



**Easy to install**

**No more  
tangled cables!**

Roll-up the cable inside the base

Pull out the cable and plug into a  
power source

  
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# MAGNETIC HOLDER

Drive safe



Integrated magnets  
**compatible with MagSafe**

Flexible brackets  
**for air-vents fixing**

Compatible with Puro  
MagSafe cover



Lite Mag



Icon Mag

*\*Works with **Made for** and compatible  
MagSafe covers and without cover*



# MAGSAFE REMIX



## A path towards sustainability

**Global Recycled Standard (GRS)**, certifies products obtained from recycled materials and manufacturing activities. Enhance products made with recycled materials, **in compliance with environmental and social criteria** extended to all stages of the production chain.



  
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# RE-COVER

made with recycled materials



**TPU [borders]**

60% recycled

**PC [backside]**

100% recycled

**Real PC  
multicolor chips**

100% recycled

**TPE [insert]**

100% recycled



## **Raised edges**

protecting screen  
and camera

## **Transparent**

backside



Disposable  
in plastic



## **Anti-shock**

bumpers

## **Wireless charging**

compatible

  
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**0.3 NUDE**

made with recycled materials



**Ultra thin**

TPU cover

**Flexible**

perfect fitting

totally

**Transparent**

Contains 50% of  
**recycled material**



Disposable  
in plastic



This is a first step towards a path that involves us oriented to develop a **wider range of sustainable products.**



# MUST HAVE

collection

  
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**ICON**

simply iconic



## Antimicrobial protection

The antimicrobial formula prevent the bacterial proliferation

Liquid Silicone  
soft touch surface

Raised profiles  
for screen and camera

Inner microfiber  
soft inner protection



***DEEP BLACK***



***SIERRA BLUE***



***DUSTY PINK***



  
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# IMPACT CLEAR

drop tested



**Rigid back**  
transparent PC

**Flexible borders**  
soft TPU

**Anti-yellowing**  
treatment

**Drop tested**  
over 3 meters



**Lifetime warranty**  
long lasting protection

**Wireless charge**  
compatible

**PURO**



# DETACHABLE

organizer with magnetic cover

## Wallet + cover

organizer 2 in 1

## Multipocket

3 slots + middle pocket

## Detachable

magnetic PC cover

## Free shots

camera hole

## Snap closure

magnetic flap

## Leather look

premium quality





**PURO**

# TEMPERED GLASS

standard & antimicrobial



# STANDARD

## TEMPERED GLASS SCREEN PROTECTOR



Impact  
resistant



Scratch  
resistant



Ultra  
high definition



Case  
friendly

**x3 times stronger**  
than screen without protection



# CAMERA LENS

TEMPERED GLASS



Shock-proof



Scratch-proof



Dust-proof



HD clearness

**x3 times stronger**  
than lens without protection



Anti-Bacterial  
ISO 22196 certified

Prevent to kill to 99.99%  
of common surface bacteria

# ANTI-MICROBIAL

## TEMPERED GLASS SCREEN PROTECTOR



Impact  
resistant



Scratch  
resistant



99.99%  
Bacterial Reduction









Case  
friendly







*CHOOSE YOUR COLOR, SNAP, GO!*






# SKU LIST

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	ICON MAG	iPhone 14	IPC1461ICONMAGBLK	BLACK	8033830312069		August
	ICON MAG	iPhone 14	IPC1461ICONMAGLBLUE	LIGHT BLUE	8033830312090		August
	ICON MAG	iPhone 14	IPC1461ICONMAGROSE	ROSE	8033830312120		August
	ICON MAG	iPhone 14 Max	IPC1467ICONMAGBLK	BLACK	8033830312366		August
	ICON MAG	iPhone 14 Max	IPC1467ICONMAGLBLUE	LIGHTBLUE	8033830312397		August
	ICON MAG	iPhone 14 Max	IPC1467ICONMAGROSE	ROSE	8033830312427		August
	ICON MAG	iPhone 14 Pro	IPC14P61ICONMAGBLK	BLACK	8033830312663		August
	ICON MAG	iPhone 14 Pro	IPC14P61ICONMAGROSE	ROSE	8033830312694		August
	ICON MAG	iPhone 14 Pro Max	IPC14P67ICONMAGBLK	BLACK	8033830312991		August
	ICON MAG	iPhone 14 Pro Max	IPC14P67ICONMAGROSE	ROSE	8033830313028		August

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	LITE MAG	iPhone 14	IPC1461LITEMAGTR	TRANSPARENT	8033830312182		August
	LITE MAG	iPhone 14 Max	IPC1467LITEMAGTR	TRANSPARENT	8033830312489		August
	LITE MAG	iPhone 14 Pro	IPC14P61LITEMAGTR	TRANSPARENT	8033830312755		August
	LITE MAG	iPhone 14 Pro Max	IPC14P67LITEMAGTR	TRANSPARENT	8033830313080		August





Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
 <p><b>NEW COLOR</b></p>	<b>POWER MAG</b>	iPhone 12, 13, 14 series	FCBB40P1MAGBLK	BLACK	8033830313295		September/October
 <p><b>NEW COLOR</b></p>	<b>POWER MAG</b>	iPhone 12, 13, 14 series	FCBB40P1MAGLBLUE	LIGHT BLUE	8033830313325		September/October
 <p><b>NEW COLOR</b></p>	<b>POWER MAG</b>	iPhone 12, 13, 14 series	FCBB40P1MAGROSE	ROSE	8033830313356		September/October
	<b>POWER MAG</b>	iPhone 12, 13, 14 series	FCBB40P1MAGWHI	WHITE	8033830309472		June



Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
 <p><b>NEW COLOR</b></p>	MAGSAFE CABLE	iPhone 12, 13, 14 series	CUSBCMAG1BLK	BLACK	8033830313387		September
 <p><b>NEW COLOR</b></p>	MAGSAFE CABLE	iPhone 12, 13, 14 series	CUSBCMAG1LBLUE	LIGHT BLUE	8033830313417		September
 <p><b>NEW COLOR</b></p>	MAGSAFE CABLE	iPhone 12, 13, 14 series	CUSBCMAG1ROSE	ROSE	8033830313448		September
	MAGSAFE CABLE	iPhone 12, 13, 14 series	CUSBCMAG1WHI	WHITE	8033830309649		Available





Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	MAGSAFE POWERBANK	iPhone 12 series or later	FCBB50P1MAGBLK	BLACK	8033830304033		Available
	MAGSAFE STAND	MagSafe Charger	HMAG1BLK	BLACK	8033830304125		Available
	MAGSAFE CAR HOLDER	iPhone 12 series or later	SH6MAGBLK	BLACK	8033830304064		Available





Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	RECOVER	iPhone 14	IPC1461RECOVERWHI	WHITE + TRANSPARENT	8033830313172		August
	RECOVER	iPhone 14 Max	IPC1467RECOVERWHI	WHITE + TRANSPARENT	8033830313202		August
	RECOVER	iPhone 14 Pro	IPC14P61RECOVERWHI	WHITE + TRANSPARENT	8033830312816		August
	RECOVER	iPhone 14 Pro Max	IPC14P67RECOVERWHI	WHITE + TRANSPARENT	8033830313110		August



Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	0.3 NUDE	iPhone 14	IPC146103NUDETR	TRANSPARENT	8033830311918		August
	0.3 NUDE	iPhone 14 Max	IPC146703NUDETR	TRANSPARENT	8033830312212		August
	0.3 NUDE	iPhone 14 Pro	IPC14P6103NUDETR	TRANSPARENT	8033830312519		August
	0.3 NUDE	iPhone 14 Pro Max	IPC14P6703NUDETR	TRANSPARENT	8033830312847		August

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	ICON	iPhone 14	IPC1461ICONBLK	BLACK	8033830311970		August
	ICON	iPhone 14	IPC1461ICONBLUE	LIGHT BLUE	8033830312007		August
	ICON	iPhone 14	IPC1461ICONROSE	ROSE	8033830312038		August
	ICON	iPhone 14 Max	IPC1467ICONBLK	BLACK	8033830312274		August
	ICON	iPhone 14 Max	IPC1467ICONBLUE	LIGHT BLUE	8033830312304		August
	ICON	iPhone 14 Max	IPC1467ICONROSE	ROSE	8033830312335		August
	ICON	iPhone 14 Pro	IPC14P61ICONBLK	BLACK	8033830312601		August
	ICON	iPhone 14 Pro	IPC14P61ICONROSE	ROSE	8033830312632		August
	ICON	iPhone 14 Pro Max	IPC14P67ICONBLK	BLACK	8033830312939		August
	ICON	iPhone 14 Pro Max	IPC14P67ICONROSE	ROSE	8033830312960		August

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	<b>IMPACT CLEAR</b>	iPhone 14	IPC1461IMPCLTR	TRANSPARENT	8033830312151		August
	<b>IMPACT CLEAR</b>	iPhone 14 Max	IPC1467IMPCLTR	TRANSPARENT	8033830312458		August
	<b>IMPACT CLEAR</b>	iPhone 14 Pro	IPC14P61IMPCLTR	TRANSPARENT	8033830312724		August
	<b>IMPACT CLEAR</b>	iPhone 14 Pro Max	IPC14P67IMPCLTR	TRANSPARENT	8033830313059		August

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	BOOK3	iPhone 14	IPC1461BOOKC3BLK	BLACK	8033830311949		August
	BOOK3	iPhone 14 Max	IPC1467BOOKC3BLK	BLACK	8033830312243		August
	BOOK3	iPhone 14 Pro	IPC14P61BOOKC3BLK	BLACK	8033830312571		August
	BOOK3	iPhone 14 Pro Max	IPC14P67BOOKC3BLK	BLACK	8033830312908		August

Picture	Collection	Compatibility	Code	Color	Eancode	Street Price	Time to Market
	<b>SCREEN PROTECTOR TEMPERED GLASS</b>	iPhone 14 Pro	SDGABIPHONE14P61	TRANSPARENT	8033830312540		August
	<b>SCREEN PROTECTOR TEMPERED GLASS ANTIMICROBIAL</b>	iPhone 14 Pro Max	SDGABIPHONE14P67	TRANSPARENT	8033830312878		August
	<b>SCREEN PROTECTOR TEMPERED GLASS</b>	iPhone 13 Pro – iPhone 14	SDGIPHONE1361	TRANSPARENT	8033830303227		August
	<b>SCREEN PROTECTOR TEMPERED GLASS ANTIMICROBIAL</b>	iPhone 13 Pro – iPhone 14	SDGABIPHONE1361	TRANSPARENT	8033830302831		August
	<b>SCREEN PROTECTOR TEMPERED GLASS</b>	iPhone 13 Pro Max – iPhone 14 Max	SDGIPHONE1367	TRANSPARENT	8033830303678		August
	<b>SCREEN PROTECTOR TEMPERED GLASS ANTIMICROBIAL</b>	iPhone 13 Pro Max – iPhone 14 Max	SDGABIPHONE1367	TRANSPARENT	8033830303463		August
	<b>CAMERA LENS TEMPERED GLASS TRIPLE CAMERA</b>	iPhone 14 Pro – iPhone 14 Pro Max	SDGLIPHONE14P61	TRANSPARENT	8033830303264		August
	<b>CAMERA LENS TEMPERED GLASS DOUBLE CAMERA</b>	iPhone 14 – iPhone 14 Max	SDGLIPHONE1461	TRANSPARENT	8033830303463		August



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